

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 263661

1. THE NAME OF THE CANDIDATE IS: Debbie Wasserman Schultz
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF US Congress in the Primary Election, General Election, or Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Debbie Wasserman Schultz for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Lawrence Wasserman
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Jaret Katowitz

Name

1322 G Street, SE Wash DC 20003

Address

202 675 6936

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Lawrence Wasserman Tice

* The Treasurer is often the only top officer of a Candidate Committee.



WPLG

ORDER

Print Date 11/02/12

Page 1 of 2

Flight Dates 11/03/12-11/06/12

Contract / Revision **263661** / **SCHULTZ FOR CONGRESS**
Original Date / Revision Agency Com 15%
11/02/12 11/02/12 Billing Contact
Advertiser **POL/Wasserman SC/D/CON/** **1322 G. Street, SE**
Washington, DC 20003
Agency **Mundy Katowitz Media**
Buying Contact Sales Office DC
1322 G. Street, SE Sales Region NAT
Washington, DC 20003 Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 06403138
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL-Candidate
Priority P-2
Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 24% Market Value 62916

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	3%	1887
WFOR	27%	16987
WPXM	%	0
WSVN	33%	20762
WTVJ	13%	8179

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	11	\$12,835.00	\$15,100.00	0.00	10/29/12	11/06/12	11	\$12,835.00	\$15,100.00
Totals	11	\$12,835.00	\$15,100.00	0.00					



WPLG

Print Date: 11/02/12

Page 2 of 2

Contract / Revision 263661 Flight Dates 11/03/12-11/06/12 Hiatus DatesOriginal Date / Revision 11/02/12/ 11/02/12 Order Sep 00:15:00Advertiser POL/Wasserman SC/D/CON Product SCHULTZ FOR CONGRESS Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 5	WPLG	11/05/12	11/05/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----						1	\$600.00	0.00			
														Totals	11 \$15,100.00